

# Healthy Community Partners

Welcomes You to  
Asset Based Community Development

Presented by Lisa Hadden, MA  
President and CEO

# Good Morning MiRSAs



# Shifting our Thinking. . . . .

## *From a Deficiency Orientation*

## *. . . . . To a Capacity Identity*



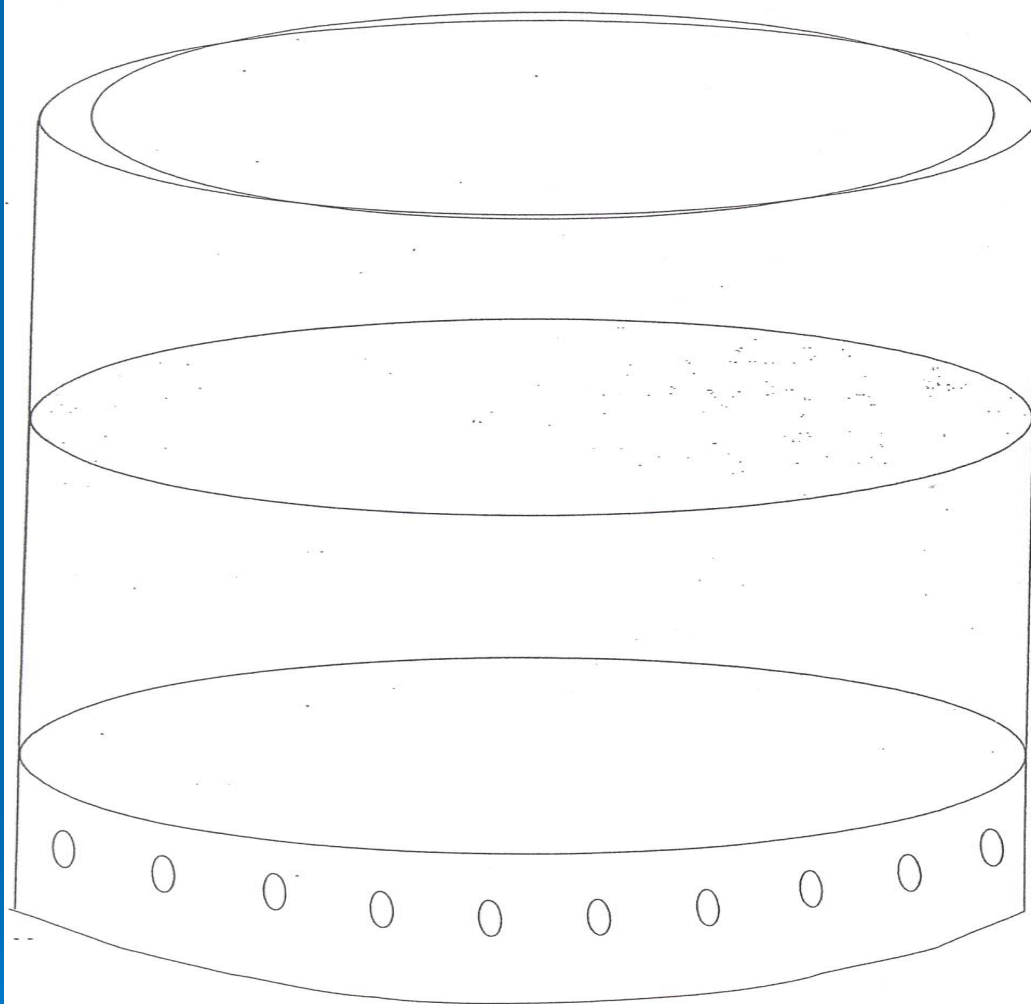
# What is ABCD

- ABCD is the identification and mobilization of a community's assets.
- It is a process that facilitates positive changes that come from the inside out, not the outside in.
- Individual capacities are identified and utilized to help strengthen and build neighborhoods and communities

# Why ABCD?

- ABCD is a process that gives a community or an organization the “tools for their toolbox” so they can address issues by utilizing the individual and community assets.
- Communities begin to connect by their capacities instead of their deficits, realizing positive initiatives with their gifts, talents and skills.





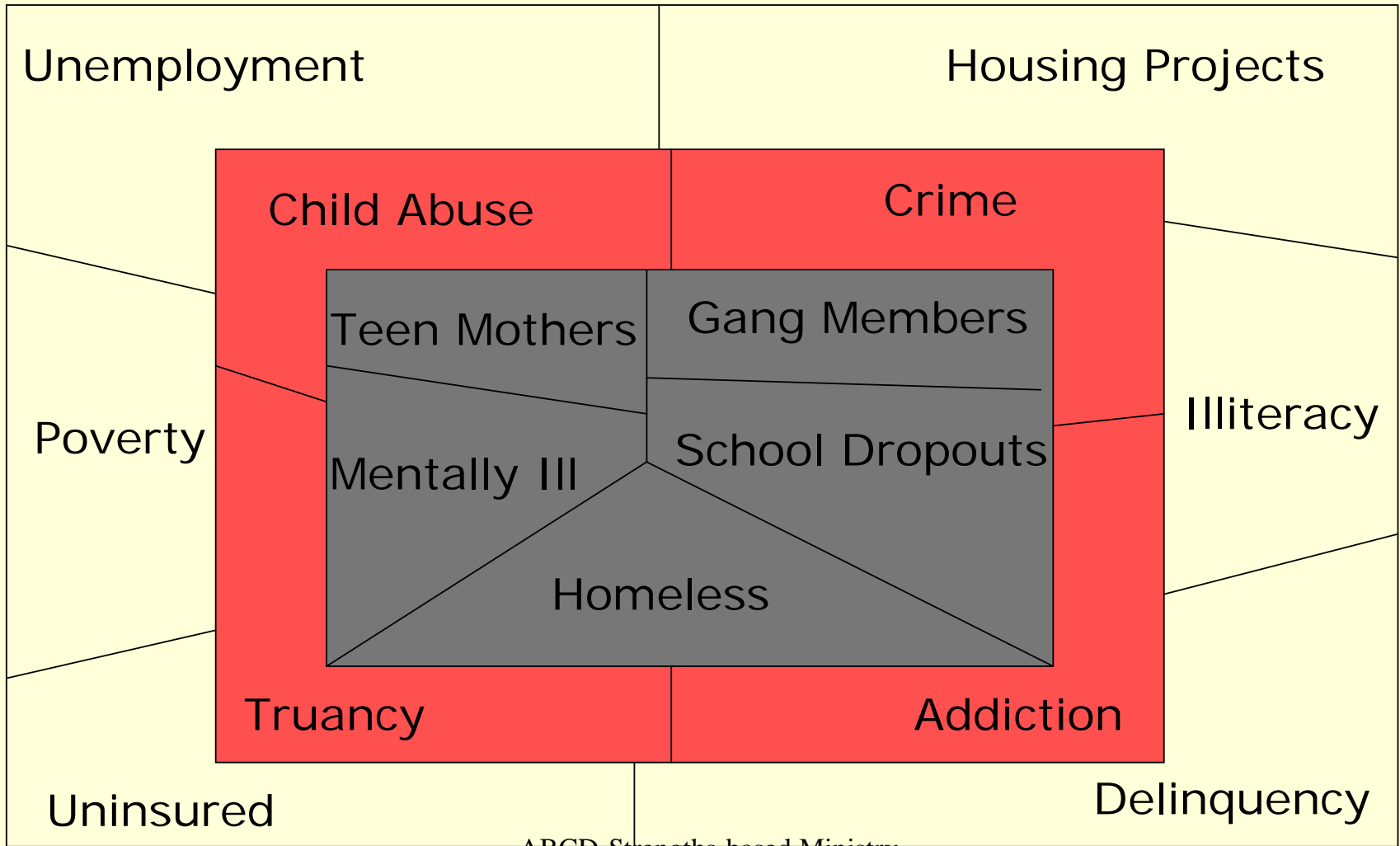
Clients have  
deficiencies and needs

Citizens have  
capacities and gifts

Adapted from J.L. McKnight and J.P. Kretzmann (1997)  
A Guide to Capacity Inventories: Mobilizing the Community  
Skills of Local Residents

Graphics by Sandy Barkholz  
Corel Draw  
Glass half full

# Community Needs Map



ABCD-Strengths-based Ministry



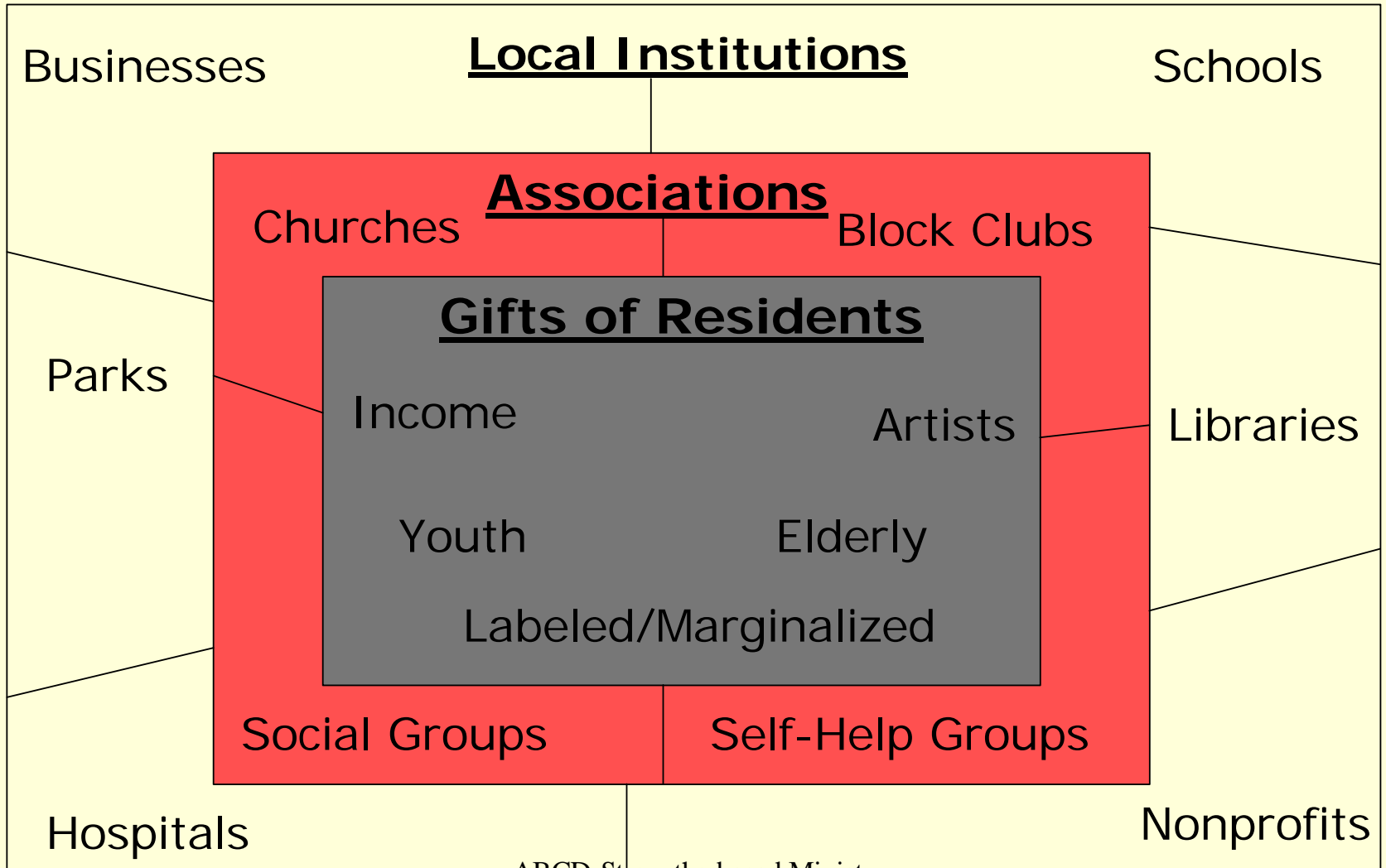
# Consequences of Needs Mapping

- People internalize a mental map of themselves from the labels they are given based on their deficiencies
- Local efforts are destroyed as people “need” professionals
- Efforts to solve problems and meet needs becomes fragmented
- The community’s own problem solving ability breaks down and its wisdom is denied

# Consequences of Needs Mapping cont'd

- Grantmakers create categories for grants that reinforce the needs map
- Leaders magnify peoples' deficiencies to gain power and resources
- Efforts to obtain resources forces the denigration of a community to present a picture of neediness and deficiencies
- Resources are directed to service providers rather than residents
- A sense of hopelessness pervades discussion of the future

# Community Assets



ABCD-Strengths-based Ministry

# Outcomes of Asset Mapping

- Asset Based means beginning with the strengths of people as residents and workers
- Supports local insights and provides a means/tools to resolve community issues
- Relationships become key to community building
- Internal focus changes investment patterns
- Creativity, hope and control allow effective use of outside resources

# Shifting To Asset Based Thinking

## Needs

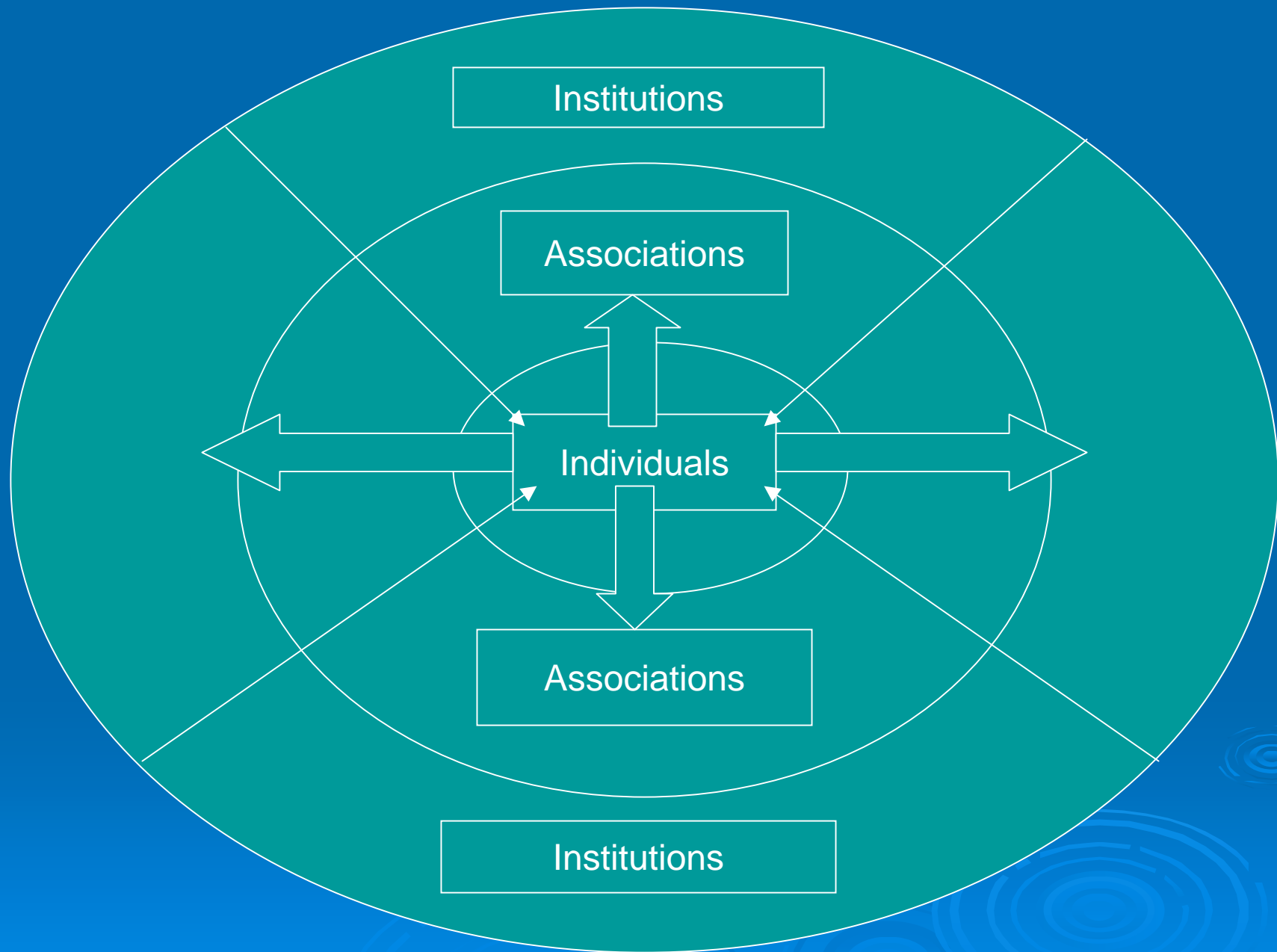
### Therapeutic Vision

- Deficits/Needs
- Problems
- Pathologies
- Focus on fixing and doing for.....
- Services
- Outside In
- Clients/Consumers
- Unconcerned about relationships

## Assets

### Community Vision

- Assets
- Capacities
- Issues and Resources
- Focus on community and self reliance
- Co-production
- Inside Out
- Citizens/Producers
- Builds relationships



# We Speak Capacity Here!!!

Communities that speak capacity have:

- Hope
- Resiliency
- Realistic Outcomes
- Faith
- Ability to partner and collaborate
- A community vision
- And of course - connectedness





# CATHEDRAL DISTRICT CONNECTIONS

## A COMMITTEE OF THE

### CATHEDRAL DISTRICT NEIGHBORHOOD ASSOCIATION

#### NEIGHBORHOOD SURVEY OF GIFTS, TALENTS, AND SKILLS

Hello, I'm (name) with Cathedral District Connections, a part of our Neighborhood Association. Our goal is to work together to build on the strengths of our community. We are talking with people in the neighborhood to ask them what things they think are going well, what activities seem to be working, what is right with the neighborhood. Are there things you've noticed that seem to be positive? What are some of the things that you like about living in the neighborhood? We're doing a survey to find out the positive things going on in our neighborhood. We know everyone has gifts, talents, and skills so we are doing a survey to find out the skills and interests of people in the neighborhood. This way we can connect people and resources to benefit our community. The survey only takes about 15 minutes. Would you be willing to give 15 minutes? Before we begin, do you have any questions?

KEY: Y = Yes      N = No      W = Want to

Community Social Activities	Y	N	W	Comment
Have you ever helped organize a community social activity?				
Provided a dish for a neighborhood picnic?				
Supervised children's games?				
Made telephone calls to let people know about a neighborhood event?				
Helped organize a block party?				
Designed a flyer?				
Delivered flyers door-to-door?				
Helped organize a neighborhood social event?				
Helped clean up?				
Newsletters	Y	N	W	Comment
Have you ever written or helped with any type of newsletter?				
Contributed stories to a newsletter?				
Edited a newsletter?				
Do you know interesting facts, landmarks, or trivia about the neighborhood?				
Do you have word processing skills?				
Access to a copier?				
Access to a desktop publishing program?				
Experience with layout work?				
Sorting, stapling, folding and mailing?				



## WHAT THREE THINGS DO YOU DO BEST?

15 cook	2 decorate	1 math
9 garden	2 housekeeping	1 home repair
8 organize events	2 bake	1 execute party
8 read	2 child care	1 block bonus
6 sing	2 paint	1 transport
5 sew	2 storytelling	1 creativeness
4 interior design	1 mentor children	1 yard work
4 write	1 instruct basketball	1 eat well
4 work with children	1 cedar shingles	1 refinish furniture
4 sports	1 art work	1 flowers
3 wallpaper	1 dance	1 elderly care
3 communicate	1 supervise	1 prayer
3 teach	1 graphics	1 exercise
3 edit	1 glaze windows	1 repair sashes
3 listen	1 build	1 investment plan
3 clean	1 arbitrate	1 gather people
3 talk	1 cross stitch	1 renovate
3 woodwork	1 public speaking	1 paint
3 people skills	1 detail stencil	1 braid hair
3 crafts	1 computer	1 small electrical
2 follow up	1 do hair	1 gather people
2 landscape design	1 organize neighborhood events	1 match work problems

# More Gifts Talents and Skills

1 newsletters	1 build	1 art
1 detail stenciling graphics	1 get along with all types	1 execute task once planned
1 nuts and bolts home repair	1 needlework	1 healthcare
1 make bed	1 type	1 help & encourage people
1 finish carpentry	1 organize	1 small plumbing repair
1 sign lettering	1 artistic talents	1 carpentry
1 pencil sketch	1 my children	1 painting ceramics
1 watch people cook	1 act	1 research historian preservationist
1 work mechanically on autos	1 plan activities	1 stained glass - design & construction

# Job Skills Identified through the Capacity Inventory-ABCD Connections in the Cathedral District

- 9 - Positions created for Child Care facilities looking for child care workers
- 1 - Teacher-mentor with girl's youth program
- 5 - Healthy Future Guides hired from neighborhoods
- 1 - Catering business identified and utilized by organizations thus creating 3 jobs
- Lawn Care business providing jobs and contracts for 3 positions

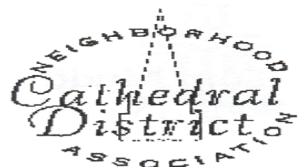
# More ABCD Connections through the Capacity Inventory

- Neighbors finally become members of a Credit Union, access to financial services
- Renovation skills becomes non-profit corporation hiring 3 to 4 people
- Historic researcher publishes monthly articles about neighborhoods, is now compiling book
- “Signs from Above” business starts
- Artifact Recovery from old homes business
- Business Asset Directory results in neighbor hired by printing firm

# More ABCD Connections from Capacity Inventory

- Details For Life – Car washing business starts up – creates 4 positions
- City of Saginaw partners with HCP to create ABCD internship – 6 students in working in neighborhoods
- Created 4 community developer jobs with foundation funds and partnerships





Cathedral District Neighborhood Association

# CONNECTIONS

Volume 8, Issue 9

SEPTEMBER 2005

## Inside this issue:

Neighborhood News, Words of Wisdom	1
Cathedral District History by Tom Mudd	2
Sponsor of the Month— Warren Avenue Presbyter- ian Church	3
Creating Healthy Commu- nities	4

## Words of Wisdom

"We either make ourselves miserable, or we make ourselves strong. The amount of work is the same."—Carlos Casteneda.

## Meeting Notice

**Cathedral District  
Neighborhood  
Association Meeting**

**Monday  
September  
12th  
7:00 P.M.**

**Jefferson Ave. United  
Methodist Church  
310 S. Jefferson  
(park in shared lot with  
Hoyt Library and enter  
door in back of church)**

*Cathedral District Connections is a monthly publication published by Healthy Community Partners, 800 S. Washington with financial support from the sponsor of the month. Technical assistance is provided by Saint Mary's Graphic Arts Department. Jeff Bookmyer—Editor, his phone number is 989-776-8530.*

## NEIGHBORHOOD NEWS



### NEW COMMUNITY POLICE OFFICER

The Cathedral District Neighborhood Association is pleased to announce that we have a new Community Police Officer in our neighborhood. His name is Officer Terry Carpenter. He will be attending a neighborhood association meeting in the near future, so plan on attending and help welcome our new community police officer.

### MCVI 2nd Annual Riverwalk is Saturday, September 24th

Mark your calendars and lace up your walking shoes for this fun event that will raise monies for the Cathedral District Youth Center, the Saginaw Riverfront Commission and the MCVI Foundation. Entertainment, prizes awarded for the most money collected, and refreshments are also planned for the event (see last month's edition on page 3 for more information). Call Jeff Bookmyer at Healthy Community Partners to sign up. His number is 776-8530. If you can't walk, you can send a tax-deductible check out to: MCVI Foundation, 1015 S. Washington Ave., Saginaw, MI 48601.



### What Do Trees Do For Us?

- Stabilize soil and hold more rain water.
- Convert carbon dioxide into oxygen.
- Increase property values.
- Provide shade and cut heating/cooling costs.

Global ReLeaf of Michigan is looking for volunteers to assist in a **Street Tree Inventory throughout the Cathedral District**. Volunteers will be assisted by foresters and learn how to determine and collect information on tree species, condition and size. No prior knowledge of trees is required, just a desire to improve our community. The information will be used to locate areas to plant trees and also remove trees that could be hazardous.

The inventory will take place on Saturday, September 24th from 9 a.m. to 12 noon with refreshments served. Also, volunteers are asked to attend a short training class for the tree inventory on either September 20th or 22nd from 5:30 p.m. to 8 p.m. at Hoyt Library (dinner provided). Contact Heidi at 1-800-642-7353 to volunteer.



# *Cathedral District Business Assets*



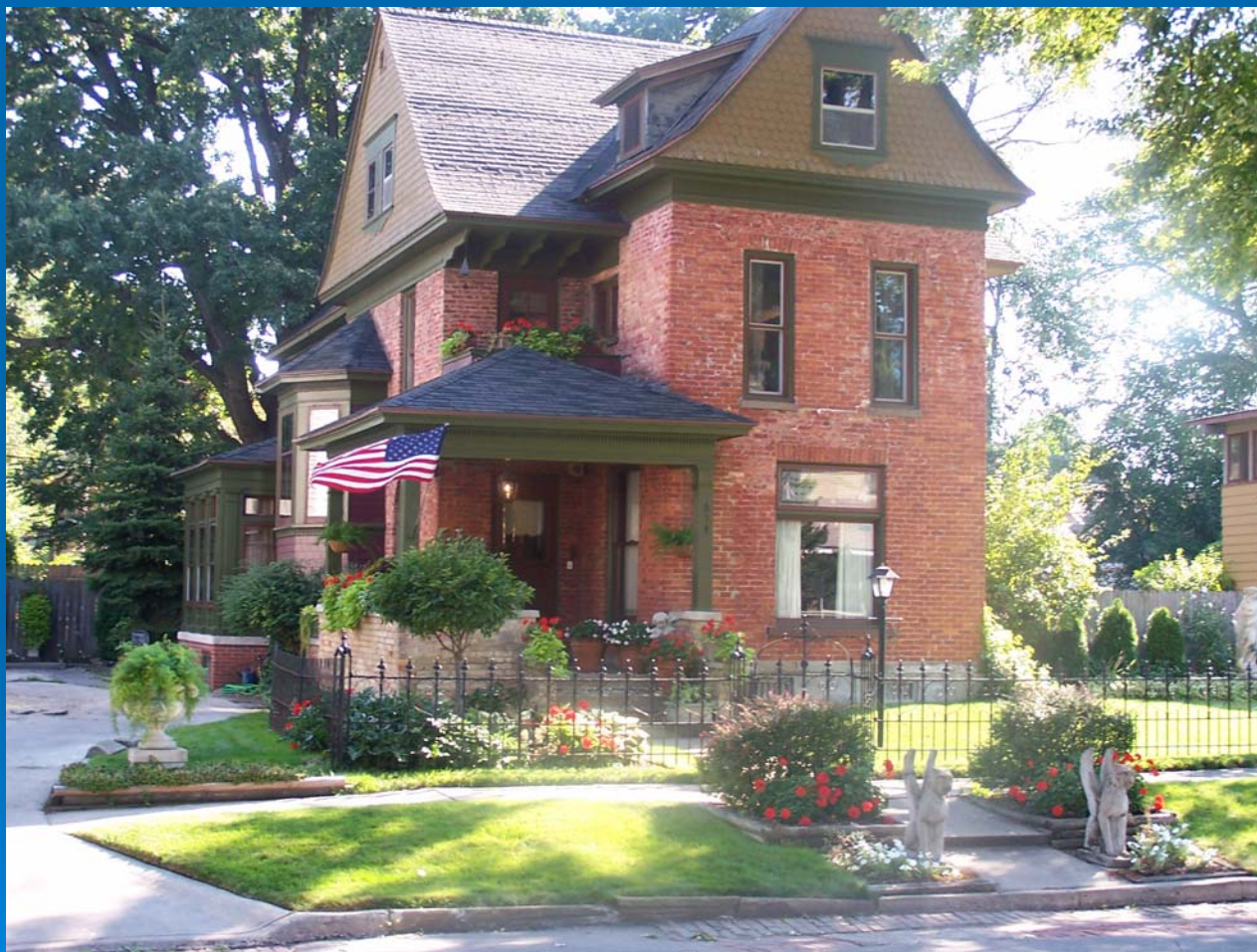


# Home in the 900 Block of Emerson





# Home in the 600 Block of Sheridan (destroyed by fire on 9-12-05)



# 8<sup>th</sup> Annual CDNA Picnic/Talent Show, June 2005







***“Human  
creativity  
is the ultimate  
economic  
resource.”***

—Richard Florida,

*The Rise of the Creative Class*

*Are you ...*

**“Rock**

**Stars of the**

**Age of**

**Talent”**

How talented is this group???

The traditional institutional  
questionnaire

Versus

The Capacity Inventory

The background of the slide is a solid blue color. In the lower right quadrant, there are several faint, concentric circles that resemble ripples in water, creating a decorative effect.

Good Afternoon

**The Revolution  
will not be  
grant funded**

The background of the slide is a solid blue color. In the lower right quadrant, there are several sets of concentric circles, resembling ripples in water, rendered in a lighter shade of blue. These circles are of varying sizes and are positioned in a way that they appear to be emanating from a point off-screen to the right.